

# Corporate Social Responsibility continued



## Our Community

**Linkage to UN SDGs**

2  
ZERO HUNGER



3  
GOOD HEALTH AND WELL-BEING



17  
PARTNERSHIPS FOR THE GOALS



## £72k

Cash Donations

## £310k

Product Donations

We believe that it is important to give back to the communities in which we live and operate. Our community ethos is aligned with our business Purpose and Values, in particular, our Relationships and Enjoyment Values. Our Community pillar focuses on:

- Community Activities
- Community Donations

### Community Activities

We encourage our employees to engage in community activities, in particular, volunteering in the fields of animal welfare, human service and environmental stewardship. There is a particular focus on animal welfare driven by the passion of our employees. We have committed to



giving our employees one day per year in the community. Unfortunately, a lot of our community activities this year have been postponed due to the social distancing restrictions imposed by COVID-19. However, the following activities were undertaken:

- employees in Kansas and Portland, USA held two remote activities early in the year; a walk to raise money for Not One More Vet (NOMV) who support the mental wellbeing of veterinary professionals and students, organised by the Veterinary Technical Services team in Kansas, and a telethon to raise money for Good Shepherd Food Bank in Portland;
- in Fort Worth, USA approximately 60 hours of volunteer hours were spent distributing essential personal care items during COVID-19 to clients of the Fort Worth Hope Center;
- a group of 25 volunteers from the Nordics connected virtually while Plogging, an event that combines exercise jogging with picking up rubbish, and collected 197 kilos of rubbish;
- a community day for 25 employees from our Den Bosch office providing much needed general maintenance at Oosterhoeve, a farm caring primarily for older animals that is a safe haven; a place that offers positivity, support and relaxation to those who need it; and
- in Belgium, employees held a community day in a retirement centre for horses. The team helped out cleaning the pastures, building a hay rack, and groomed the horses.

### Community Donations

For the last ten years we have operated a Group Donations scheme, whereby we encourage all employees to nominate a charity or non-commercial organisation for a charitable donation. We decided that we would give the 2021 financial year's donation to charities related to the effects of COVID-19. A sum of money was allocated to each country in which we have a manufacturing organisation as Simon Francis, Group Manufacturing and Supply Director, sadly passed away from COVID-19 last year.

Our teams in Skipton, Zagreb, Bladel, Londrina and Australia/New Zealand were each awarded the local equivalent of £10,000 and Melbourne and Fort Worth were awarded the local equivalent of £5,000. Donations included monetary contributions and the supply of food parcels, pet food and hygiene products.

We have also donated €10,000 to Tour de Fundacja, a charity that funds the holiday rehabilitation of children with disabilities in Poland.

In addition to the annual Group Donations, each business unit has the discretion to allocate funds and/or products to local community charities and/or animal welfare charities.

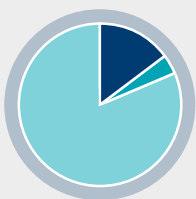
Dechra Veterinary Products (DVP) EU donated €10,000 to Voedselbank Den Bosch, in the Netherlands. The charity helps more than a million people who live below the poverty line, by temporarily providing them with food parcels. Dechra Veterinary Products (DVP) North America donated \$10,000 each to two area food banks, Harvesters Community Food Network serving the greater Kansas City area, and Good Shepherd Food Bank serving the greater Portland area.

For the 2022 financial year, we will no longer run a centralised donations programme instead we will allocate funds to our sites to enable decisions to be made by Regional Giving Communities. During the 2021 financial year, we ran a pilot in the USA to establish and test the framework of Regional Giving Committees. The US Regional Giving Committee was made up of 23 employees, representing the various businesses within the USA. Committee members offered suggestions of their own, and then voted to narrow the selections to a reasonable number of organisations given the budget. Three organisations were awarded \$3,000 each, and five organizations were awarded \$1,200 each. Selections covered each of the three community pillars, Animal Welfare, Human Service, and Environmental.

The majority of other product donations are short dated product which otherwise would have had to be destroyed.



**Group Donations**



● Group cash donations	<b>£56,564</b>
● Business units cash donations	<b>£15,365</b>
● Business units product donations	<b>£309,595</b>

**Case Study: Earthquake, Croatia**

**Dechra provided vermin control products to support public health in affected areas**

On 29 December 2020, an earthquake of magnitude 6.4 Mw hit central Croatia, with an epicenter located roughly 3 km (1.9 mi) west-south west of Petrinja – the strongest recorded in the region in 140 years. The earthquake was also felt in the Croatian capital, Zagreb, as well as in neighbouring Bosnia and Serbia and as far away as Italy.

In Petrinja and neighbouring towns, there were unfortunately seven deaths and many more injured and left homeless due to structural damage with the loss of electricity and water supply.

One of the key challenges post an earthquake is vermin control. This is to ensure public health is not adversely affected through the use of contaminated water supplies. In response, our Croatian team submitted a suggested list of products to donate to the Croatian Government's department of agriculture, who coordinated the crisis response by reviewing suggested donations, letting each donor know what would be beneficial and which recipients would benefit.

The net result was a Dechra donation of 38 pallets of stock, the majority of which was Brodolin Blok, a vermin control product, between the months of March and June. We hope our contribution in this significant crisis helped in a small way to support a return to normal life for the affected population.

